

Benefits of Governmental/Municipal Aggregation

Governmental Aggregation works because:

- Suppliers:**
1. The acquisition costs per customer are less costly to the suppliers.
 2. The larger loads get better prices on the secondary market.
 3. These saved costs are passed onto the customers.

Municipal or Governmental bodies:

1. There are bulk savings, the money saved on utility bills stays in the community.
2. There is an economic multiplier effect, each dollar saved bounces around the community several times over before it leaves.
3. This is something that government can do to help their residents and small businesses cut costs.
4. It is popular; many communities are embracing this effort and have this on the March 20th ballot.
5. 19 communities that passed their referendums in 2011 are enjoying savings now.

Residences and Small Commercial Customers:

1. It is a way to have a 3rd choice. (Other choices, stay with the utility or choose your own supplier).
2. It is less risky for the consumer; it goes through a filter process
3. The prices are lower through aggregation than any offers currently on the market.
4. It is not mandatory. Customers can opt out.

These benefits are passed onto the communities in lower costs for their residential homes and small businesses.